



PRESS RELEASE

FOR IMMEDIATE RELEASE

Université de Hearst's Work-Integrated Learning Project Chosen as One of Thirteen BHER-CEWIL Grant Initiative Recipients

Hearst, September 30, 2021 – Université de Hearst is excited to announce that their new work-integrated learning (WIL) project has been chosen as one of 13 projects funded by the Business + Higher Education Roundtable (BHER), with generous support from the Government of Canada. The initiative is the result of a collaboration between BHER and Co-operative Education and Work-Integrated Learning (CEWIL) Canada.

BHER and CEWIL Canada share the goal of improving access to quality WIL opportunities for students across the country. This grant initiative will create more than 1000 quality WIL opportunities in six provinces, with a focus on underrepresented students. The 13 projects were selected among 49 applicants. In total, they represent more than 28 community-based, industry and post-secondary partners, all of which are not-for-profit organizations.

Le Groupe InnovaNor, Université de Hearst's research institute, is carrying out a project to improve the workplace learning experience for the benefit of students and host organizations. The project spans from March 2021 to February 2022. The main objectives of this initiative are to develop a strategy to promote the benefits of workplace learning to employers in Northeastern Ontario, create a network of employers who can offer relevant workplace learning opportunities to Université de Hearst students and start a micro-certification program in effective supervision to enhance the role of supervisor among employers and offer high-quality workplace learning opportunities for students.

“As a motor for economic and social development at the service of the community, Université de Hearst is committed to offering students educational training based on skills acquisition through experiential learning. Achieving this objective for the next generation of professionals in Northeastern Ontario largely depends on the participation of local businesses and community organizations.” - Anne-Marie Cantin, Experiential Learning Manager

For more information about Université de Hearst's workplace learning initiatives, please visit our website: [<http://www.uhearst.ca/apprentissage-par-l'experience>]. To explore all of the successful WIL projects, visit BHER's website: <https://bher.ca/partnerships/wil-partnerships>.

For more information:

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